

FOCALPOINT PUBLISHING

6003 Old Cheney Road, Ste 250, Lincoln, NE 68516 • (402) 420-7880 • (402) 423-5176 fax • www.fppub.com

BLACK & WHITE Pricing

Publication	Homes	Issue	Full Page		Half Page		Third Page		Quarter Page		Eighth Page		Insert*
			Year	Issue	Year	Issue	Year	Issue	Year	Issue	Year	Issue	
Country Club (CCNA)	2400	Feb, May, Aug, Nov	\$1700	\$450	\$1100	\$300	\$915	\$240	\$715	\$190	\$465	\$120	\$300
Downtown (DNA)	2400	Feb, May, Aug, Nov	\$1700	\$450	\$1100	\$300	\$915	\$240	\$715	\$190	\$465	\$120	\$300
Meadowlane (ML)	1900	Mar, Jun, Sep, Dec	\$1575	\$415	\$1020	\$265	\$850	\$220	\$665	\$170	\$430	\$110	\$250
Cripple Creek (CC)	1000	Mar, Jun, Sep, Dec	\$850	\$220	\$550	\$140	\$460	\$120	\$355	\$90	\$230	\$60	\$200
Indian Village (IV)	850	Feb, May, Aug, Nov	\$850	\$220	\$550	\$140	\$460	\$120	\$355	\$90	\$230	\$60	\$200
Pine Lake Heights (PLH)	450	Feb, May, Aug, Nov	\$630	\$165	\$410	\$105	\$340	\$90	\$265	\$65	\$170	\$45	\$150
Williamsburg (WB)	420	Jan, Apr, Jul, Oct	\$630	\$165	\$410	\$105	\$340	\$90	\$265	\$65	\$170	\$45	\$150
Seven Oaks (SO)	420	Mar, Jun, Sep, Dec	\$630	\$165	\$410	\$105	\$340	\$90	\$265	\$65	\$170	\$45	\$150
Edenton South (ES)	285	Jan, Apr, Jul, Oct	\$630	\$165	\$410	\$105	\$340	\$90	\$265	\$65	\$170	\$45	\$150
Wilderness Ridge (WR)	250	Mar, Jun, Sep, Dec	\$630	\$165	\$410	\$105	\$340	\$90	\$265	\$65	\$170	\$45	\$150
Hilltop Heights (HH)	200	Feb, May, Aug, Nov	\$460	\$120	\$295	\$75	\$245	\$65	\$190	\$50	\$125	\$35	\$120
Paws & Learn (PL)*	450	Jan, Apr, Jul, Oct	\$630	\$165	\$410	\$105	\$340	\$90	\$265	\$65	\$170	\$45	\$150

COLOR Pricing

<i>Color placement available in all publications</i>	Inside Front Cover	Inside Back Cover	Back Cover	*Advertiser is responsible for the printing cost of the insert
	B/W Price + 35%	B/W Price + 30%	B/W Price + 35%	

Connecting Neighbors . . . Building Community

FocalPoint Publishing is a provider of high end communication vehicles for specialty groups. FP builds relationships among organizations, associations, local businesses, and neighborhoods. Our publications are mailed and delivered to affluent homeowners, aspiring businesses, and professional organizations..

Deliver the message to the people you want to reach! Packages are available. Ask for details.

AD SPECIFICATIONS

Ad Size	Inches (H X W)
Full Page	10.15 H x 7.75 W
Half Page, Vertical	10.15 H x 3.85 W
Half Page, Horizontal	5.0 H x 7.75 W
Third Page	10.15 H x 2.45 W
Quarter	5.0 H x 3.85 W
Eighth Page	2.5 H x 3.85 W
Word Count for Articles	Full: 660-680 words Half: 360-380 words

Types of files we accept:

- Photoshop files (.psd)
- TIFF files (.tif)
- Adobe Acrobat files (.pdf)

Please save your artwork at 300dpi

DEADLINES

15th of the month prior to issue

SUBMIT

Send your advertisement to info@fppub.com

QUESTIONS?

Call 420-7880 or email ali.schwanke@fppub.com

The advertiser is responsible for providing current ads by the 15th of the month prior to the month of issue. If the advertiser fails to submit an ad by the due date, FocalPoint Publishing will place your business name and contact information on the most current ad in the advertising space purchased. FocalPoint is not liable for any damages that exceed the cost of the advertisement.

